

If I Had to Make \$1,000 Fast From \$0

First-Step Sheet · 3-line framework · 5-step checklist · 7-day plan

THE FRAMEWORK · 3 LINES

1. \$20 × 50 sales = \$1,000 in 30 days.
2. 50 sales ÷ 30 days = 1.67 sales a day. Less than two a day, every day, for a month.
3. One skill you already have · one \$20 product on Gumroad · Pinterest as the traffic source.

THE 5-STEP FIRST-ACTION CHECKLIST

- 1. **PICK YOUR SKILL.** Run the 4-question test on whatever job you've been doing the longest. Done it 4+ times for free at work.
- 2. **WRITE THE PRODUCT IN ONE WEEKEND.** Friday, Saturday, Sunday. Title it. Outline the steps. Build the actual file (PDF, .xlsx, Notion template).
- 3. **PUT IT ON GUMROAD AT \$20.** Not Etsy. Not KDP. Not Shopify. Title, description, three screenshots, the file. Price = \$20.00. Upload take.
- 4. **POST FIRST 5 PINTEREST PINS.** 5 different pin designs pointing at the one Gumroad listing. Different angles, different headlines, different images.
- 5. **COUNT FIRST 7 DAYS — DO NOT QUIT.** Don't quit. You have ~30 pins live and likely zero sales. That's normal. The trough is in the first two weeks.

NEXT 7 DAYS · DAY-BY-DAY PLAN

DAY	ACTION	OUTCOME
1	Run the 4-question test. Name the skill in one sentence.	One sentence written.
2	Outline the product (table of contents / sections).	Outline locked.
3-4	Build the file (PDF / .xlsx / Notion template).	Working draft.
5	Upload to Gumroad at \$20. Title, description, 3 screenshots.	Listing live.
6	Design 5 Pinterest pins (Canva — 5 different headlines).	5 pins created.
7	Post all 5 pins. Set a daily reminder for 5 more pins/day for 30 days.	Cadence locked.

BOTTOM LINE. $1.67 \times \$20 \times 30 = \$1,002$. If it takes 45 days instead of 30 because the Pinterest curve bent late, it's still a thousand dollars. **The number is real. Timeline is the only variable.** Stuck on the skill? Take the free quiz at finder.platformproof.com. Want the blueprint? offerengine.platformproof.com · \$17.